




Basil Tree
— ONE BASIL FOR YEARS —

 **40**
HISHTIL years

A perfect herb for any home

Beauty

&

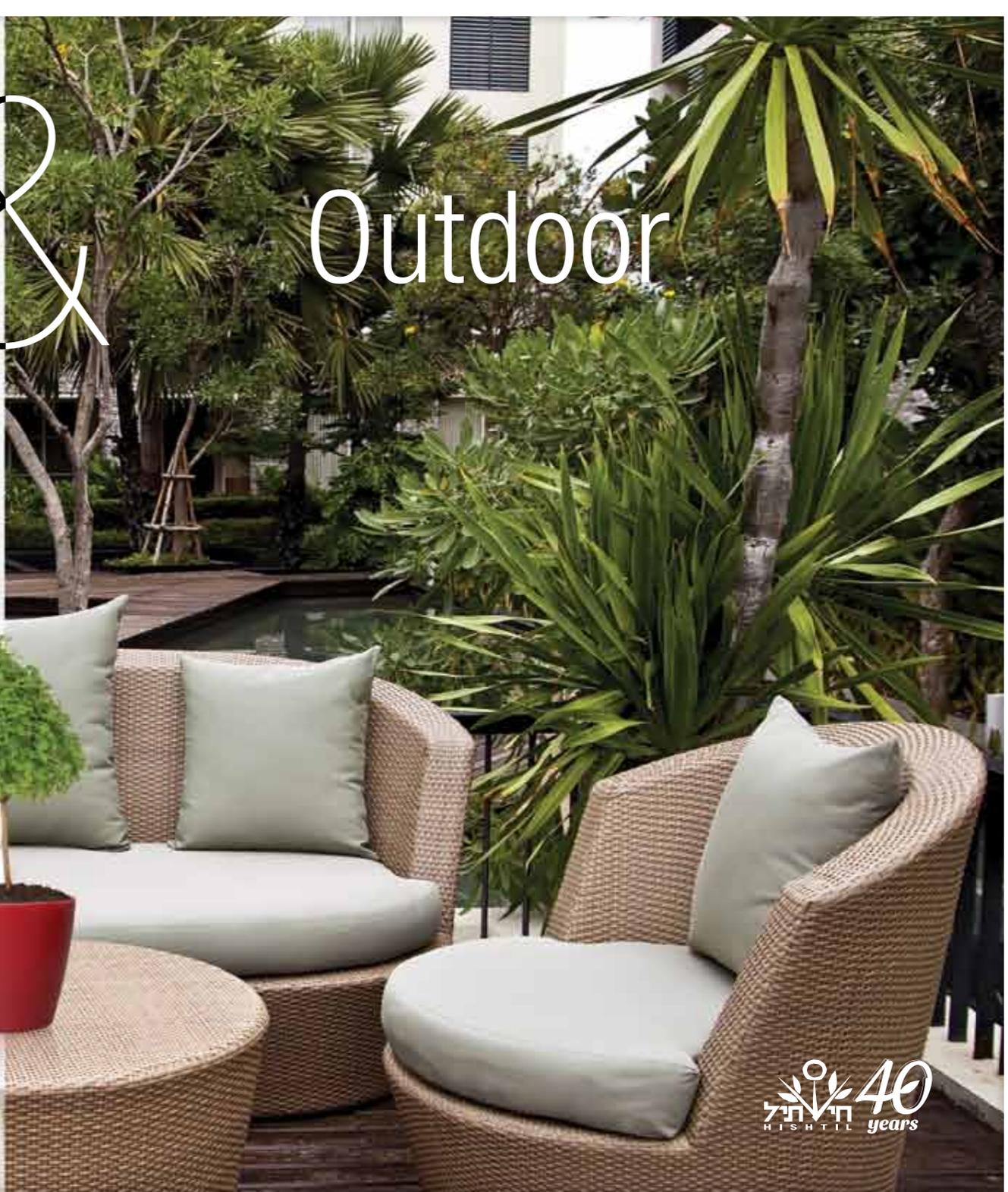
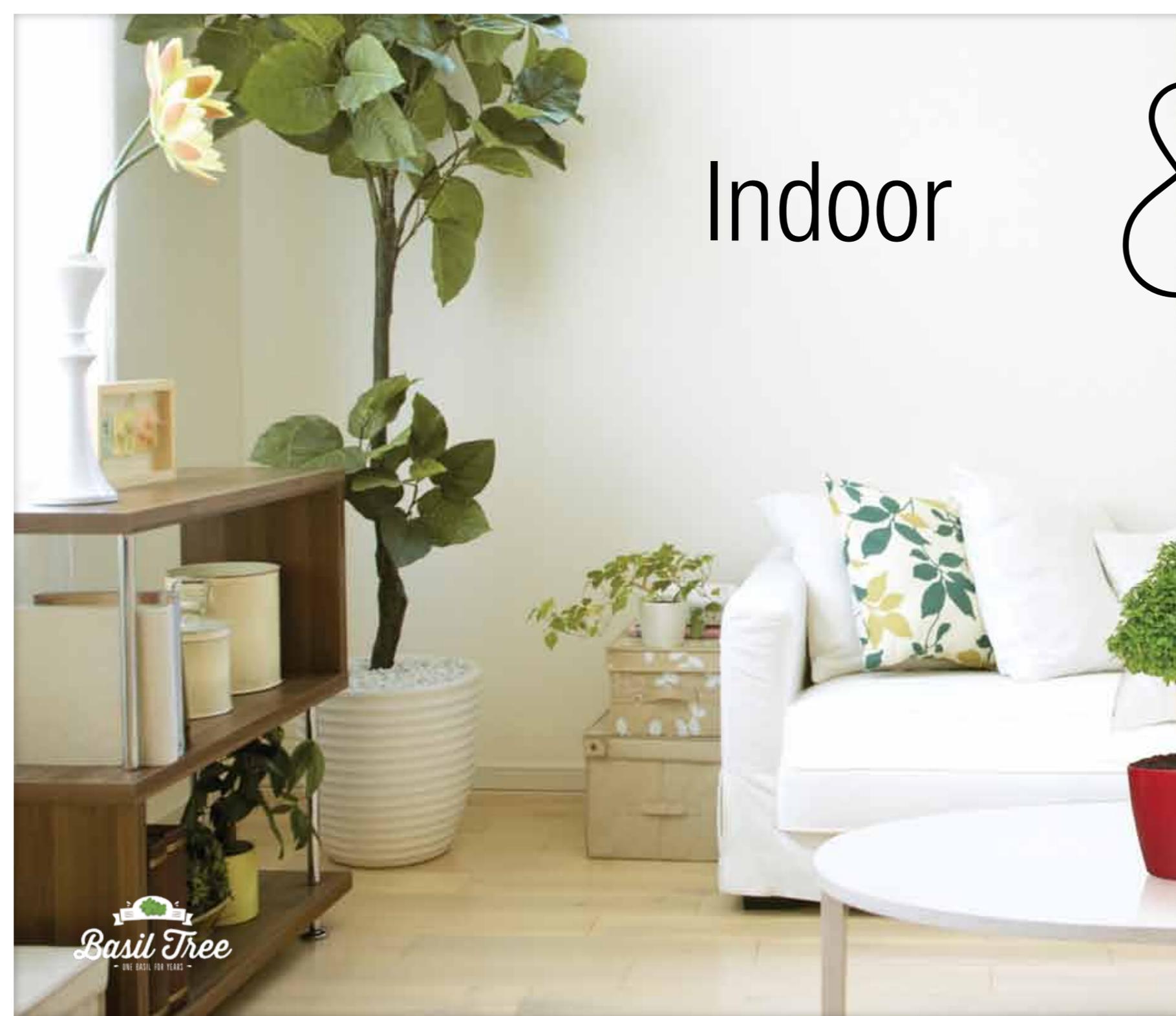
Tasty



Indoor

&

Outdoor





As seen on the shelves


Basil Tree
— ONE BASIL TREE YEARS —



Ornamental & Culinary herb


HISHTIL 40 years

Basil Tree

Product description and Growing Recommendations (Based on trials in Israel)

Transport and post-harvest care

Like many Basil species, Basil Tree is sensitive to transport damage which may result in a Leaf drop. For best survival, the following Transportation conditions are advised:

- ✓ No less than 12 degrees Celsius should be maintained throughout transportation time
- ✓ Pack the pots only after they had at least 4 hours of sun on the packing day
This will allow the plant to produce sugars and survive the transport better
- ✓ The time from packing till box opening should be as short as possible
- ✓ Ventilated atmosphere during transport to avoid Ethylene build up

Growing temperatures

16°C at night, 24°C by day. (Min. 10°C max. 40°C).

Full sun exposure

will enhance compact and health plants.

Growing seasons

Tropical that can be grown year round in controlled green house.

Fertilization

increased fertilization is essential in the winter, with fertilizer to be applied on sunny days. Low level of fertilizers or not at all in the summer time.



Long-living Basil Tree wins IPM development award

Tree Basil, a breakthrough practical solution for consumer kitchens, has picked up a special award for Best New Horticultural Development at the recent IPM trade show in Essen, Germany. From a total 56 plants that took part in the Innovation Showcase, Tree Basil is one of seven to be awarded the title "IPM Innovation 2014".

Developed by Hishtil Ltd., by grafting Basil onto special root stocks, Tree Basil provides a non-stop supply of Basil leaves, as long as no more than 30% of the leaves are harvested within a week. While regular Basil plants are normally short-lived, lasting less than a year, Basil Tree can last for several years if cared for correctly. The plants have improved tolerance to pests and drought, so do not require use of pesticides. The strength attained through grafting means they can withstand harsher climates than non-grafted Basil.

With its bonsai-like stature, Tree Basil is a perfect urban herb to grow in the home for continual culinary harvesting. The sturdy tree-like trunk topped with a ball-shaped head loaded with tasty, aromatic leaves is also an attractive decorative addition to the windowsill or herb garden. Tree Basil can be grown either indoors or out as long as minimum temperatures are maintained.



The image shows three spherical topiary trees with dense green foliage, each planted in a light-colored wicker basket. They are arranged on a white windowsill in front of a large window. To the left, a wicker basket holds two glass bottles with black labels, one labeled 'VINEGAR' and the other 'OL'. In the foreground, a wooden cutting board holds sliced tomatoes, a whole tomato, and fresh green herbs. The scene is brightly lit, suggesting a sunny day.

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